



# **Spotting & Addressing Antisemitism in a Time of Crisis**

We are in a place of trauma and fear

We are **grateful for allyship** everywhere we see it

We are **concerned about anti-Jewish language** which **condones the murder of Jews**

We are concerned about language **dehumanizing and demonizing Jews**

**Rising antisemitism in the United States** concerns us deeply

The **normalization of political violence** has dangerous repercussions. This language is a **threat to democracy** and **all marginalized people** in this country

**Key Concerns**

**Justifying or normalizing  
violence against  
Jews**

**ANTISEMITISM**

# Anti-Jewish Harm

## Harm of Erasure & Exclusion

Tokenization,  
Chilling Effects and  
Erasure

## Harm of Demonization

Defining  
Zionism and/or the  
State of Israel as  
inherently/uniquely evil

## Harm of Dehumanization

Attacking Jews who  
support Israel;  
Leveraging Anti-Jewish  
conspiracy theories

# Anti-Jewish Harm

## Harm of Erasure & Exclusion

### What Might Be Said

"My Jewish friends say that's not antisemitism"

"You can't be progressive and support Israel"

"Jews are indigenous to Europe"

### Potential Harm

Tokenization

Chilling Effect

Erasure

# Anti-Jewish Harm

## Harm of Demonization

### What Might Be Said

“Zionism is racism”

“Israel is a genocidal  
state”

### Potential Harm

Demonization of Zionism

Demonization of Israel

# Anti-Jewish Harm

## Harm of Dehumanization

### What Might Be Said

"You're a genocide supporter"

"Zionists aren't your friend"

"Jews/Zionist control the media"

### Potential Harm

Jews = evil

Jews = untrustworthy

Jews = all powerful



**We are trying to  
create space for  
empathy for Jews &  
Israelis alongside  
Palestinians**





**What to do now?**

# In the Community

Condemn what Hamas did if you haven't (it matters even now)

Push back privately/publicly on the ideas we've just shared

Speak with nuance and empathy

# In the Workplace

Condemn what Hamas did if you haven't (it matters even now)

Push back internally on the ideas we've just shared

Jewish Employee Resource Group (ERG) as an ethnic group

Antisemitism education for DEI, leadership, staff

# On Campus

Condemn what Hamas did if you haven't (it matters even now)

Protect free speech and condemn antisemitism

Full, immediate inclusion of Jewish identity and antisemitism into DEI

Antisemitism education for DEI, leadership, staff, students

## K-12

Condemn what Hamas did if you haven't (it matters even now)

Push back internally on problems so Jewish students feel safe

Antisemitism education for DEI, leadership, staff