

## LUNCHEON SPONSORSHIP

Presenting Sponsor . . . . .	\$25,000
Justice Brandeis Sponsor . . . . .	\$10,000
Justice Marshall Sponsor. . . . .	\$7,500
Justice Black Sponsor . . . . .	\$5,000
Justice Cardozo Sponsor . . . . .	\$2,500
Friends of the Court Sponsor. . . . .	\$1,500

All sponsorships include journal advertising and seats. See details under Sponsorship Packages. Your contribution, less luncheon cost of \$50 per person, is tax deductible to the extent allowed by law.

## INDIVIDUAL ADS (Non-Sponsors)

Full Page . . . . .	\$1,500
Half Page . . . . .	\$800
Quarter Page . . . . .	\$500
Business Card . . . . .	\$200

## INDIVIDUAL SEATS

Please make \_\_\_\_\_ reservation(s) at \$250 per seat .....Total \$ \_\_\_\_\_  
# \_\_\_\_\_ Kosher meal(s) requested.

Mail to:  
Anti-Defamation League  
One Park Place  
621 NW 53<sup>rd</sup> Street, Suite 450  
Boca Raton, FL 33487  
E-mail: [lmilstein@adl.org](mailto:lmilstein@adl.org)  
Fax: 561-989-0712

## ANTI-DEFAMATION LEAGUE

Founded in 1913, the Anti-Defamation League is one of the nation's premier human relations organizations, dedicated to combating anti-Semitism, bigotry and hatred, and to building positive intergroup relations.

ADL's twenty-eight professionally staffed regional offices around the country respond to the needs of individual victims of prejudice and help to educate and protect communities. ADL works with local, state and federally elected officials, law enforcement agencies, schools, social agencies, religious institutions, and the media to broaden the public's understanding of prejudice and its destructive effects upon society. A leader in the development of materials, programs and services that build bridges of communication, ADL carries out its mandate through educational programs and advocacy conducted by its skilled professional staff and dedicated lay leadership.

## JURISPRUDENCE AWARD

The Jurisprudence Award was established to recognize individuals who have made an outstanding contribution to the legal profession and to the community at large, while exemplifying the principles upon which the Anti-Defamation League was founded.

We are proud to salute **Lewis S. "Mike" Eidson**, 2013 Jurisprudence Award recipient. His passion for excellence, high ethical and professional standards, dynamic leadership and social responsibility are all values embodied in this award.



Anti-Defamation League®

Florida Regional Office  
One Park Place  
621 NW 53<sup>rd</sup> Street, Suite 450  
Boca Raton, FL 33487  
Phone: 561-988-2944 • Fax: 561-989-0712  
E-mail: [lmilstein@adl.org](mailto:lmilstein@adl.org)  
Visit our website at [www.adl.org](http://www.adl.org)

REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. THE ANTI-DEFAMATION LEAGUE'S FLORIDA REGISTRATION NUMBER: CH2245. THE ADL FOUNDATION'S FLORIDA REGISTRATION NUMBER: CH8446. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE, 1-800-435-7352 Department of Agriculture & Consumer Services, 407 S. Calhoun, Tallahassee, FL 32399-0800. FLORIDA ESPAÑOL: 1-800-FLA-YUDA

# MIAMI

## 2013 JURISPRUDENCE AWARD LUNCHEON

Respect • Solidarity • Expertise • Security • Justice • Dignity • Fairness  
• Expertise • Security • Justice • Dignity • Fairness • Respect • Solidarity • Expertise  
Security • Justice • Dignity • Fairness • Respect • Solidarity • Expertise  
Dignity • Fairness • Respect • Solidarity • Expertise • Security • Justice  
Respect • Solidarity • Expertise • Security • Dignity • Fairness  
• Expertise • Security • Justice • Dignity • Fairness • Respect • Solidarity • Expertise  
Security • Justice • Dignity • Fairness • Respect • Solidarity • Expertise



Anti-Defamation League®

## EARLY SPONSORSHIP INCENTIVES

# 100 Years of IMPACT

TUESDAY, DECEMBER 3, 2013

11:15 AM – 1:30 PM

InterContinental Miami

HONORING  
**Lewis S. "Mike" Eidson**



## SPONSORSHIP PACKAGES

All sponsorships include seats and tribute journal pages.

### Presenting Sponsor.....\$25,000

Includes all Justice Brandeis Sponsor benefits, plus:

- Full inside cover page in Jurisprudence Award Commemorative Journal
- Opportunity to distribute your company's promotional materials to attendees
- Heightened recognition in your company's major Florida markets via strategic logo placement at all premier ADL Florida events statewide
- Strategic name/logo placement on ADL website and press releases, plus featured journal pages for all major ADL events throughout Florida
- Invitations to all ADL Florida VIP private receptions

### Justice Brandeis Sponsor.....\$10,000

Includes all Justice Marshall Sponsor benefits, plus:

- Platinum Page in Jurisprudence Award Commemorative Journal
- Two tables of ten & premier sponsorship recognition at one additional ADL event/program in your preferred geographic market
- VIP "Meet and Greet"

### Justice Marshall Sponsor.....\$7,500

Includes all Justice Black Sponsor benefits, plus:

- Gold Page in Jurisprudence Award Commemorative Journal
- Corporate award displayed at your table
- Firm listed in 2013 ADL Summer Associate Research Program Summaries distributed nationwide
- Listing in Florida ADL monthly e-newsletter (*Circulation 20,000*)

### Justice Black Sponsor.....\$5,000

Includes all Justice Cardozo Sponsor benefits, plus:

- Silver Page in Jurisprudence Award Commemorative Journal
- One table of ten with corporate sponsor sign displayed on your table
- Priority seating
- Listing on all marketing materials reaching thousands of business professionals

#### Pre and Post-Event Publicity\*

- Firm listed on ADL website and Facebook page
- Firm listed on all event promotional materials—both electronic and hard copy
- Firm listed in all pre/post-event press releases

### Justice Cardozo Sponsor.....\$2,500

Includes all Friends of the Court Sponsor benefits, plus:

- Bronze Page in Jurisprudence Award Commemorative Journal
- Five seats
- Listing on luncheon signage and video scroll

### Friends of the Court Sponsor.....\$1,500

- Full Page in Jurisprudence Award Commemorative Journal
- Two seats
- Firm listed on event poster and program
- Listed among Host Committee members

**\*Register as a sponsor by October 4th to maximize pre-event publicity benefits.**

To maximize marketing exposure, all ads will be displayed on the event video scroll and in the Commemorative Journal distributed to hundreds of corporate, legal & financial leaders in attendance.

## 2013 JURISPRUDENCE AWARD LUNCHEON

*Honoring*



Photo Credit: Marlene Quaroni

**LEWIS S. "MIKE" EIDSON**  
*Colson, Hicks, Eidson*

Luncheon Chairs  
**Armando Codina and Richard C. Milstein**

**Don't miss Miami's premier corporate luncheon and networking opportunity. Reserve now. Space is limited.**

### INDIVIDUAL ADS

Full Page .....	\$1,500
Half Page .....	\$800
Quarter Page .....	\$500
Business Card .....	\$200

### INDIVIDUAL SEATS

Single Seat .....	\$.250
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### MECHANICAL SPECS

- Full Page: 7.5" width x 10" height
- Half Page: 7.5" width x 5" height
- Quarter Page: 3.75" width x 5" height
- Full color camera-ready artwork
- Please submit artwork in PDF or JPEG format

### TO SUBMIT ADS

Please fill out the attached Reservation Card and return in the envelope provided. Ads will be placed according to price classification in the order received. Please do not submit photocopies or faxes.

**Prototype ads** – text in conjunction with your logo are available at no extra charge.

**JOURNAL SUBMISSION DEADLINE  
NOVEMBER 7, 2013**

Questions regarding copy or ad content should be directed to the Anti-Defamation League at:

**Phone: 561-988-2944**

**Fax: 561-989-0712**

**E-mail: [lmilstein@adl.org](mailto:lmilstein@adl.org)**

## RESERVATION CARD

Contact Name \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_

## PAYMENT

- Check payable to the Anti-Defamation League is enclosed

#### Please charge my credit card

- Mastercard
- Visa
- American Express
- Discover

#### Account #:

Expiration Date \_\_\_\_\_

#### Name on Card:

#### Signature:

**FOR MORE INFORMATION please call 561-988-2944 or e-mail [lmilstein@adl.org](mailto:lmilstein@adl.org)**